

DISTRIBUTION/POSTING OF PROMOTIONAL MATERIALS

Any advertising that is displayed on school property or literature to be included in weekly folder, or on display table, must be relevant, as determined by the Principal, to TPCA school/students (i.e. products or services should benefit students academically, physically, or their character, etc.). In no case shall any advertising exist that contradicts TPCA character training, curriculum, or any TPCA policy. Evaluation of these materials will be made by the Principal, or as determined necessary, referred to the Board of Directors. The Board of Directors may choose to make the final decision regarding any advertising.

Advertising sold by TPCA and advertising contracts that may benefit TPCA Financially

The product or service advertised that would financially benefit any organization within TPCA (i.e., advertisements on folders, newsletters, calendars, etc.) must not be in conflict with TPCA character training, curriculum or policies. The written approval of the Principal and Board of Directors must be obtained on all contractual advertising lasting longer than a 6 months period.

Non profit agencies/groups

Non profit groups (agencies, businesses or city) that have a relevant product or service that may benefit (see paragraph 1) TPCA school or students, may with the verbal approval of the Principal display and/or have their literature inserted into the weekly folder. This literature must be provided by the Non-profit group at no cost to the school.

For profit business/groups

Any for profit business that has services or products that may benefit (see paragraph 1) TPCA school or students must submit, in writing to the Principal, a request to display literature on the display table. Any literature displayed must be stamped or printed with the disclaimer (see following paragraph) for TPCA. Literature may be on display for up to 30 days. With the Principal's approval a request may be made to the Board of Directors to include literature in the student's weekly folder or set up product displays in the building. Displays must be overseen by the Principal. This literature must be provided by the Business at no cost to the school.

Banner Advertising

Any Banner Advertising at the school shall be for the period defined in the contractual

agreement. A fee shall be assessed for the period of time contracted, based on the fee schedule developed by the finance committee. All production of banners to be coordinated by TPCA Marketing Committee to ensure banners support our mission and vision for our students.

Disclaimer

In dispensing this literature, TPCA is making no representation as to the nature and quality of these products or services.

Approved: November 29, 1999

Revised : November 3, 2011