

TPCA BOD Nomination Questionnaire Special Election

Submission Deadline Monday March 14, 2016

Submit this questionnaire and a picture of yourself electronically if possible

Please include an electronic picture of yourself for publication with this form

I, Tim Ellis, would like to declare my nomination as a candidate for the Twin Peaks Charter Academy Board of Directors. Please answer the questions below for publication in the Howl.

- 1. Why did you choose TPCA? When my daughter finished at Sanborn Elementary we were looking for a school that would be more of a challenge for her. We did our research and were very happy with the education that T.P.C.A. would provide. On our first visit my daughter was very comfortable and made to feel at home. We knew that we were in the right place. It was also very appealing that we could eventually have all of our children in the same school.**

- 2. How have you been involved with TPCA? We have had children at every level of education at T.P.C.A. and we try to be very involved. In the past I've been a guest speaker in several classes. I've donated professional photography services every year for numerous events and my wife and I started the High School Booster Club which was in place until last year. I've been the chairman of the Marketing Committee for the last two years. This year I was appointed to the Board to take the place of another board member who resigned. We try to contribute as volunteers whenever we can. This year I have approximately 300 volunteer hours not including my wife's volunteer time.**

- 3. Tell us about yourself? I've been very happily married for 20 years to my wife Kristin, and we have 4 great children: Kindal 19, Ben 16, Kiley 11, and Christian 8. I'm a Professional Photographer and grew up in New Orleans where I studied Marketing at Southeastern Louisiana University. After working for myself in sales for several years, I started working for Progressive Insurance as a claims representative, property damage specialist, and bodily injury specialist. During my time with Progressive I realized a passion for photography and started building a Portrait and Fine Art business. In 2005 Hurricane Katrina forced us to evacuate to Colorado and after spending several months traveling back and forth handling our loss, we decided to make Colorado our home. I opened a Photography Studio and Fine Art Gallery on Main Street in Longmont where I stayed for 4 years. In 2009 I decided to move my business into my home and I**

now work as a Freelance Photographer. I am currently enrolled at Front Range Community College as a full time student studying Graphic Arts and Multimedia Design. I have been involved with Art Walk, Festival on Main, the Chamber of Commerce, and the Longmont Downtown Development Association. I was a member of the Board of Directors for the Longmont Council for the Arts and The Longmont Artists Guild. I'm currently a Board member for the Longmont Jazz Association and am the Festival Photographer for the Niwot Jazz Festival. I also work on a limited basis with Longmont Channel 8 as a camera man.

- 4. What do you offer the Board of Directors and the TPCA Community? I'm fully committed to TPCA with three children currently enrolled and a daughter who was in the graduation class of 2015. I embrace the idea that our school is K-12 and feel very optimistic about the direction that we are heading I also understand that it's critical that I be able to take into consideration what's best for the entire school and not just my own children. I bring a lot of creative experience with public relations, graphic design, marketing, and branding; but I also have a lot of organizational experience that I gained in my career as a Property Damage and Bodily Injury specialist with Progressive Insurance. I'm a team player but I also have no problem with making independent decisions when it's required. I'm willing to listen first when working with parents, students, teachers, administration, and other board members. I consider myself a leader and I believe that the best way to lead is by example.*

- 5. What do you see as the biggest challenge the Twin Peaks will face in the next two years? Enrollment*

- 6. Why do you want to serve as a TPCA Board member? I want to do my part in helping the school provide a great education and environment for our kids. It's all about the kids.*



TWIN PEAKS
CHARTER ACADEMY